



April 28th , 2021
PRESS RELEASE

Generali Investments Partners: Almudena Mendaza Sanz appointed Head of Sales Iberia

Milan – Generali Investments Partners S.p.A. Società di gestione del risparmio (GIP) announces the appointment of **Almudena Mendaza Sanz** as new **Head of Sales Iberia**. In this new role Almudena will be responsible for expanding Generali Investments' distribution capabilities in the Iberian market, contributing to the enhancement of Generali multi-boutique strategy in Spain and Portugal.

Almudena – whose appointment will be effective as of May 4th, 2021 – will give a strategic contribution through the definition of commercial development plans and distribution strategies in a priority region such as Iberia, leveraging on the diversified and specialized investment capabilities of Generali multi-boutique platform. She will report to Tim Rainsford, CEO and Head of Global Sales of GIP.

With about 20 years of experience in asset management, Almudena has gained extensive expertise in business development, distribution capabilities and client relationship, with a deep knowledge of the Iberian market. Before joining GIP Almudena was Head of Sales Iberia at Natixis Investment Managers and, previously, at Amundi Pioneer as Head of Sales Spain, Portugal and Andorra for Pioneer Investments.

Tim Rainsford, CEO and Global Head of Sales of Generali Investments Partners, commented: “Our growth plan is focused on the development of a global distribution platform supported by solid capabilities across sales and client service, key factors that allow us to offer a real client-centric approach. The appointment of Almudena is a strategic pillar to expand our presence and the level of service for our clients in Spain and Portugal. With her contribution we will be able to strengthen our plan, leveraging on the specialized and diversified investment capabilities offered by our multi-boutique platform, across equity, fixed income, liquid alternatives, multi-asset and real assets”.

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 Generali Investments

GENERALI INVESTMENTS

Generali Investments is part of the Generali Group, which was established in 1831 in Trieste as Assicurazioni Generali Austro-Italiche. Generali Investments is one of the leaders in asset management, managing about €575 billion in assets (source: Generali Investments Partners S.p.A. Società di gestione del risparmio, as at December 31st, 2020). Its business model is based on a combination of core asset management skills with new investment philosophies and cutting-edge strategies brought by specialized boutiques all into the same platform, Generali Investments leverages on focused skillsets, long-term experience and track record, efficiency and innovation, to create enduring value for clients both inside and outside the Group.

Generali Investments is a commercial brand of Generali Investments Partners S.p.A. Società di gestione del risparmio, Generali Insurance Asset Management S.p.A. Società di gestione del risparmio, Generali Investments Luxembourg S.A. and Generali Investments Holding S.p.A. Generali Investments Partners S.p.A. Società di gestione del risparmio is specialized in managing portfolios based on unconstrained strategies focusing on equity and fixed income investments, as well as innovative alternative strategies.